

Midwest Evangelistic Association

Corporate Vision Statement, Mission Statement, Goals and Core Values

Purpose: “To present God’s love in meaningful and practical ways and share ‘the Good News about the wonderful grace of God,’ to everyone near and far.”

MISSION: The Midwest Evangelistic Association (AKA Midwest Ministries) exists to achieve its vision through the activities of outreach, education, evangelism and discipleship. This is accomplished by its directive to oversee, administrate, manage, promote, and provide funding for its two affiliate ministries: The Midwest Bible Camp (MWBC) in Watertown, South Dakota, USA and the Evangelical Christian Outreach Foundation, Inc. (ECOFI), located in Mindanao, Philippines.

Our Vision for the Evangelical Christian Outreach Foundation, Inc., an evangelical Christian organization, is to present God’s love in meaningful and practical ways throughout the southern region of the Philippines, particularly in the Mindanao region. This is accomplished through the activities of approximately 500 staff members within these departments which include Evangelism and Outreach, Disaster Relief, Medical Missions, the Keith Williams Bible College-Main Campus in Davao City, the Keith Williams Sarangani Campus in Sarangani, and 13 Districts comprised of 400 churches.

Our Vision for the Midwest Bible Camp is to provide a non-denominational, evangelical, Christian environment of biblical teaching, camping and recreational activities for children, youth, adults and families, so that they may enjoy a positive experience with other believers and be encouraged to accept salvation that comes through faith in Jesus Christ.

GOALS (WHAT WE WILL FOCUS ON TO ACHIEVE OUR MISSION)

1. PRAYER: Develop an ever increasing number of people praying for:
 - a. ECOFI: Our Philippine workers, students, faculty and pastors, along with the Medical Missions, disaster relief operations, evangelism outreaches, colleges and education centers and churches.
 - b. Midwest Bible Camp: that the camp become a busy place for the surrounding area, utilizing the facilities for children, youth, individuals, couples and families in ways that would enhance the quality of their lives and relationships, and present opportunities to share God’s love to each one who visits the grounds.
 - c. Board, Leadership and Staff as they work in unity, which includes the attributes of peace, harmony and mutual respect; so that they may be effective in their focus on the mission and goals of the organization.
 - d. The needs of the ministries are met through financial and material gifts, volunteers and strong relationships within the Body of Christ.
2. LEADERSHIP: To identify and develop leaders within the ministries of ECOFI and the MWBC, utilizing biblical models of accountability, respect and cohesiveness.

3. **MOBILIZATION:** Determining the current resources of finances, personnel, and inventories and responding according to the current needs within our ministry environment.
4. **MINISTRY TRAINING:** To provide cross-cultural orientation and training opportunities in the areas of camp ministry, missionary administration and financial management, and board leadership
5. **PARTNERSHIPS:** To work intentionally with other individuals, organizations and churches in the U.S. and the Philippines, developing plans for strategic involvement in those areas in which it would be mutually beneficial to coincide.
6. **STRUCTURE:** To continually evaluate the structure of our organization to ensure its effectiveness in allowing us to work towards achieving our goals.
7. **MINISTRY TEAM CARE:** To ensure that paid and volunteer staff ministering under the ministry's umbrella will be cared for in a consistent and sensitive manner in the areas of affirmation and encouragement, compensation and spiritual and emotional support.

RESOURCING AND FUNDING: To develop printed and electronic resources for the recruitment of volunteers, ministry friends, corporate relationships, church and individual support and utilizing such resources in a way that is ethical, truthful and in accordance of biblical guidelines and views of managing finances.

Our ultimate goal in the activities of friend-raising and the nurturing of donors and volunteers and advocates is that they become mature and fruitful persons within the Body of Christ. The purpose of the funds raised is to be used in accordance with our Vision and Mission, based on the presentation of our solicitation materials and the desires of our donors. Our principle view of money is that it is a tool to be used by God to fund His work. It is not to be hoarded (except for an acceptable liquidable reserve of six to twelve months), nor squandered. Record-keeping, financial records and management practices will follow the guidelines of the corporate Constitution and By-laws, the IRS and the standards of the Evangelical Council of Financial Accountability.

CORE VALUES

INTEGRITY – *We do what is right even when no one is watching.*

This core value comes first for a reason. Without integrity, we risk God's favor and the blessings that accompany it. Integrity covers a myriad of areas, from work ethic, honesty and lack of deception in all circumstances, withholding needed information and divulging information that was intended to be kept "in house." We will extend grace when it comes to mistakes and errors, giving people a chance to grow and improve in their jobs. Yet intentional lapses of integrity will not be tolerated. Once trust is broken, it is very difficult, and even lacks wisdom to trust again. Infractions of integrity will be dealt with in a biblical way, and consequences will be made based on the seriousness of the offense.

RELATIONSHIPS – *As the biblical precept presents, "A house divided against itself cannot stand, every effort will be made to resolve conflicts in a biblical manner, and corrections be pointed out in the same manner.*

We all fall into the category of the offender and the offended at times. As one who has been offended, following prayer and seeking one's own heart will be followed by going directly to the offender in effort to resolve the matter. If the matter is not resolved, then the two will arrange to meet with their immediate supervisor to discuss and resolve the issue. Gossiping, (sharing information to another who is not a part of the problem or the solution) is not acceptable. Every effort will be made, in accordance with scripture, to reconcile when offenses have occurred.

EXCELLENCE – *We are constantly redefining our goals, expectations, boundaries, and potential.*

As with any team, our talents and performance vary from person to person. It is normal that one person's gifts or abilities not be the same as another's. Each one should be constantly striving to learn and grow, improving every day. For this reason, each staff member will be subject to performance reviews, with areas of strength and needed growth identified. The purpose of this review would be to create an atmosphere that enables people to reach their full potential

SPIRITUAL GROWTH – *We desire that He who began a good work in you will carry it on to completion until the day of Jesus Christ.*

As a Christian organization, all that we do centers around Christ. Designated times of prayer, devotions, and various meetings will be held on a regular basis as we work toward the common goal of becoming more Christ-like, with the understanding that as we grow closer to Him, we grow closer to each other.

COMMUNITY IMPACT – *We use our talents and treasures to make a difference in those who need it most.*

We believe we are part of the community in which we work and therefore have the responsibility to give back to that community. Whether through other local ministries or church involvements, or secular community services, we will strongly consider how we can be a blessing to those around us.